



## **Case Study**

### Finding Better Ways to Meet Customers' Safety Needs

**Industry:** Construction

**Topic:** Custom Logo Hard Hart

**Results:** Found hard hats with new technology that better matched customer's needs.

The close relationship we have with our suppliers enables Quest to better match our customers' needs. This also allows our customers to easily outfit their employees in safe and sometimes unique products.

# Contact Us and See What We Can Do for You

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#### **Problem**

A newer clients was in need of new hard hats for their employees. This particular contractor was interested in a hat that differentiated their workers from others on their jobsites. They wanted something that was cool and comfortable and obviously met all of the necessary standards for workers safety.

#### Consideration

This particular contractor was interested in a specific color of hat that was in tune with their corporate colors and logos. They were also interested in having these caps imprinted with their custom logo. These hats also needed to be cool and lightweight since summertime conditions on construction sites can be brutally hot. Bulky hard hats can be uncomfortable and lower productivity.

#### Solution

A new, at that time, vented hard hat from Bullard was the perfect solution. We were able to outfit the customer in a custom color that wasn't available from other manufacturers. This color distinguished their workers from others on the busy jobsites. The new and innovative vented style kept workers cooler than the competitor's non-vented hats. We were also able to take advantage of Bullard's special logo program and have 100 hats custom imprinted at no extra charge.

At Quest we take great pride in the relationships that we have built with our key manufacturing partners. By developing these relationships we are able to take full advantage of programs that benefit you, the customer, in outfitting your employees in products that keep your workers safe.

"Experience is a master teacher, even when it's not our own."